



Dr Sagar Mal Juniwal's

APEX UNIVERSITY®

JAIPUR



FACULTY OF HUMANITIES AND ARTS
Department of Journalism & Mass Communication
Teaching Scheme Session 2022 Onwards

Program Name: Bachelor of Journalism & Mass Communication

Course: B.A. in Journalism & Mass Communication

YEAR/SEMESTER: I/I

S. No.	Subject Code	Subject Title	Credit
Theory Papers			
1	JM101101	Introduction to Journalism	4
2	JM101102	History of Media	6
3	JM101103	Introduction to communication	6
4	JM101104	Communicative Hindi	4
Practical Papers			
1	JM101121	Introduction to Journalism	2
2	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1



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YEAR/SEMESTER: I/II

S. No.	Subject Code	Subject Title	Credit
Theory Papers			
1	JM101201	Introduction to Print Media	6
2	JM101202	News Writing	4
3	JM101203	Basics of Reporting	6
4	JM101204	Photo Journalism	4
Practical Papers			
1	JM101221	Print Media	2
2	JM101222	Photo Journalism	2
3	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1



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YEAR/SEMESTER: II/III

S. No.	Subject Code	Subject Title	Credit
Theory Papers			
1	JM101301	Introduction to Electronic Media	6
2	JM101302	Basics of Editing	6
3	JM101303	TV Journalism	4
4	CA101351	Fundamentals of Computer Application - I	1
5	HA101351	Professional English – I	2
Practical Papers			
1	JM101321	TV Journalism	2
2	CA101371	Fundamentals of Computer Application - I	1
3	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1



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S. No.	Subject Code	Subject Title	Credit
Theory Papers			
1	JM101401	Radio Journalism	4
2	JM101402	Indian Constitution and Media Related law	6
3	JM101403	Introduction to Communication Research	6
4	HA101451	Professional English – II	2
5	CA101451	Fundamentals of Computer Application - II	1
Practical Papers			
1	JM101421	Radio Journalism	2
2	CA101471	Fundamentals of Computer Application - II	1
3	JM1014PR	Project	6
4	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1



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YEAR/SEMESTER: III/V

S. No.	Subject Code	Subject Title	Credit
Theory Papers			
1	JM101501	Development Communication	6
2	JM101502	Introduction to Advertising	4
3	JM101503	Event Management	4
4	JM101504	Environment Studies	4
5	CA101551	Fundamentals of Computer Application -III	1
6	HA101551	Professional English – III	2
Practical Papers			
1	JM101521	Advertising Lab	2
2	CA101571	Fundamentals of Computer Application - II	1
4	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1



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YEAR/SEMESTER: III/VI

S. No.	Subject Code	Subject Title	Credit
Theory Papers			
1	JM101601	Introduction to Public Relation	6
2	JM101602	Social Media	4
3	JM101603	Current Affair	6
4	CA101651	Fundamentals of Computer Application-IV	1
5	HA101651	Professional English – IV	2
Practical Papers			
1	CA101671	Fundamentals of Computer Application -IV	1
2	JM101621	Summer Training	4
4	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1