



Dr Sagar Mal Juniwal's

APEX UNIVERSITY®

JAIPUR



FACULTY OF HUMANITIES AND ARTS
Department of Journalism & Mass Communication
Teaching Scheme Session 2022 Onwards

Program Name: Master of Journalism & Mass Communication

Course: M.A. in Journalism & Mass Communication

YEAR/SEMESTER: I/I

S. No.	Subject Code	Subject Title	Credit
Theory Papers			
1	JM201101	Origin and Growth of Media	6
2	JM201102	Concept of Mass Communication	6
3	JM201103	Reporting and Editing for Print Media	4
4	JM201104	Computer Application for Media	2
Practical Papers			
1	JM201121	Print Media	2
2	JM201122	Computer Application	2
3	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1



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S. No.	Subject Code	Subject Title	Credit
Theory Papers			
1	JM201201	Web Journalism	6
2	JM201202	Advertising	6
3	JM201203	Layout Designing & Printing Techniques	4
4	JM201204	Art of Photography	4
Practical Papers			
1	JM201221	Layout Designing	2
2	JM201222	Photography	2
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S. No.	Subject Code	Subject Title	Credit
Theory Papers			
1	JM201301	Development Communication	6
2	JM201302	Radio Programme Production	4
3	JM201303	Television Journalism & Programme Production	4
4	JM201304	Indian Cinema: Growth & Development	6
Practical Papers			
1	JM201321	Radio Programme Production	2
2	JM201322	Television Programme Production	2
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S. No.	Subject Code	Subject Title	Credit
Theory Papers			
1	JM201401	Communication Research	6
2	JM201402	Media Law & Ethics	6
3	JM201403	Public Relation	6
Practical Papers			
1	JM201421	Project/Dissertation	6
2	JM201422	Internship	4
3	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1