

Program Name: Master of Business Administration Course: MBA (Business Analytics) YEAR/SEMESTER: I/I

| S. No. | Subject Code | Subject Title   | Credit   |
|--------|--------------|---|----------|
|        | Allille      | Theory Papers   | -        |
| 1      | CM202101     | Fundamentals of Management                                | 3        |
| 2      | CM202102     | Managerial Economics                                      | 3        |
| 3      | CM202103     | Operations Management-I                                   | 3        |
| 4      | CM202104     | Marketing Management                                      | 3        |
| 5      | CM202105     | Organizational Behavior                                   | 3        |
| 6      | CM202106     | Cost and Management Accounting                            | 3        |
| 7      | CM202107     | Information Technology for Managers                       | 3        |
| 8      | CM202108     | Business Statistics and Analytics for Decision Making     | 3        |
|        |              | Practical Papers  |          |
| 1      | CM2021AC     | AUDIT COURSE  | <b>0</b> |
| 2      | CM202121     | Seminar on Contemporary Issues                            |          |
| 3      | CM202122     | Data Analytics Lab.                                       | 1        |
| 4      | CM202123     | Business Communication Lab.                               | 1        |
| 5      | SODECA       | Social Outreach, Discipline & Extra Curricular Activities | 1        |
|        |              |   | 1        |
|        |              |   |          |
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Program Name: Master of Business Administration Course: MBA (Business Analytics) YEAR/SEMESTER: I/II

| S. No. | Subject Code | Subject Title   | Credit   |
|--------|--------------|---|----------|
|        | ALL ILLIE    | Theory Papers   | -        |
| 1      | CM202201     | Legal and Business Environment                            | 3        |
| 2      | CM202202     | Corporate Strategy  | 3        |
| 3      | CM202203     | Quantitative Techniques                                   | 3        |
| 4      | CM202204     | Financial Management                                      | 3        |
| 5      | CM202205     | Human Resource Management                                 | 3        |
| 6      | CM202206     | New Enterprise and Innovation Management                  | 3        |
| 7      | CM202207     | Operations Management- II                                 | 3        |
| 8      | CM202208     | Marketing Research  | 3        |
|        | · .          | Practical Papers  |          |
| 1      | CM2022AC     | AUDIT COURSE  | <b>0</b> |
| 2      | CM202221     | Mini-Project  | 1        |
| 3      | CM202222     | Business Ethics Lab.                                      | 1        |
| 4      | CM202223     | Managerial Computing Lab.                                 | 1        |
| 5      | SODECA       | Social Outreach, Discipline & Extra Curricular Activities | 1        |
|        |              |   | 1        |
|        |              |   |          |
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Program Name: Master of Business Administration Course: MBA (Business Analytics) YEAR/SEMESTER: II/III

| S. No. | Subject Code | Subject Title  | Credit   |
|--------|--------------|--|----------|
|        | ALL ILLING   | Theory Papers  |          |
| 1      | CM202371     | Data Science & Analytics   | 3        |
| 2      | CM202372     | Data Warehousing & Mining  | 3        |
| 3      | CM202373     | Big Data Technologies  | 3        |
| 4      | CM202374     | Block Chain Technologies   | 3        |
| 5      | CM202375     | Excel for Business Analytics   | 3        |
| 6      | CM202376     | Statistics for Managers  | 3        |
|        |              | Practical Papers   |          |
| H      | CM2023AC     | AUDIT COURSE   | 0        |
| 2      | CM202351     | Entrepreneurial Lab I  | Ĩ        |
| 3      | CM202352     | Managerial Skills Development Lab I  |          |
| 4      | CM202353     | Summer Training Project Report   | <u> </u> |
| 5      | CM202354     | Major Lab I  | 1        |
| 6      | SODECA       | Social Outreach, Discipline & Extra Curricular Activities  | 1        |
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Program Name: Master of Business Administration Course: MBA (Business Analytics) YEAR/SEMESTER: II/IV

| S. No. | Subject Code | Subject Title   | Credit |
|--------|--------------|---|--------|
|        | ALL ILLIE    | Theory Papers   |        |
| 1      | CM202471     | Data Mining for Business Decisions                        | 3      |
| 2      | CM202472     | Data Visualization for Managers                           | 3      |
| 3      | CM202473     | Business Forecasting                                      | 3      |
| 4      | CM202474     | Functional Analytics                                      | 3      |
| 5      | CM202475     | R for Data Science  | 3      |
| 6      | CM202476     | Python for Data Science                                   | 3      |
| m.     |              | Practical Papers  |        |
| H      | CM2024AC     | AUDIT COURSE  | 0      |
| 2      | CM202451     | Entrepreneurial Lab II                                    | Ĩ      |
| 3      | CM202452     | Managerial Skills Development Lab II                      |        |
| 4      | CM202453     | Research Project  | 4      |
| 5      | CM202454     | Major Lab II  | 1      |
| 6      | SODECA       | Social Outreach, Discipline & Extra Curricular Activities | 1      |
|        |              |   |        |