FACULTY OF COMMERCE & MANAGEMENT
Department of Management
Teaching Scheme Session 2022 Onwards

Program Name: Master of Business Administration
Course: MBA (Dual Specialization)
YEAR/SEMESTER: I/I

S. No.	Subject Code	Subject Title	Credit
		Theory Papers	
1	CM202101	Fundamentals of Management	3
2	CM202102	Managerial Economics	3
3	CM202103	Operations Management-I	3
4	CM202104	Marketing Management	3
5	CM202105	Organizational Behavior	3
6	CM202106	Cost and Management Accounting	3
7	CM202107	Information Technology for Managers	4
8	CM202108	Business Statistics and Analytics for Decision Making	4
		Practical Papers	
1	CM2021AC	AUDIT COURSE	0
2	CM202121	Seminar on Contemporary Issues	1
3	CM202122	Data Analytics Lab.	1
4	CM202123	Business Communication Lab.	1
5	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1

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S. No.	Subject Code	Subject Title	Credit
		Theory Papers	
1	CM202201	Legal and Business Environment	3
2	CM202202	Corporate Strategy	4
3	CM202203	Quantitative Techniques	4
4	CM202204	Financial Management	4
5	CM202205	Human Resource Management	3
6	CM202206	New Enterprise and Innovation Management	3
7	CM202207	Operations Management- II	3
8	CM202208	Marketing Research	3
		Practical Papers	
1	CM2022AC	AUDIT COURSE	0
2	CM202221	Mini-Project	1
3	CM202222	Business Ethics Lab.	1
4	CM202223	Managerial Computing Lab.	1
5	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1

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YEAR/SEMESTER: II/III

S. No.	Subject Code	Subject Title	Credit
		Theory Papers	
Group A: Marketing	CM202331	Integrated Marketing Communication	3
	CM202332	Sales Distribution and Logistics Management	3
	CM202333	Product & Brand Management	3
Group B: Human Resource	CM202334	Training & Organizational Development	3
	CM202335	Strategic Human Resource Management	3
	CM202336	Compensation Management	3
Group C: Finance	CM202337	Security Analysis & Portfolio Management	3
	CM202338	Marketing of Financial Services	3
	CM202339	Banking and Finance	3
Group D: Operations & Supply Chain Management	CM202340	Materials Management	3
	CM202341	Total Quality Management	3
	CM202342	Manufacturing Planning & Control	3
Group E: Information Systems	CM202343	E-Business	3
	CM202344	Strategic Management of Information Technology	3
	CM202345	Information Security and Cyber Law	3
		Practical Papers	
1	CM2023AC	AUDIT COURSE	0
2	CM202351	Entrepreneurial Lab I	1
3	CM202352	Managerial Skills Development Lab I	1
4	CM202353	Summer Training Project Report	4
5	CM202354	Major Lab I	1
6	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1

Note: Students selects any two groups in theory papers.

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YEAR/SEMESTER: II/IV

S. No.	Subject Code	Subject Title	Credit
		Theory Papers	
Group A: Marketing	CM202431	Consumer Behavior	3
	CM202432	Services Marketing	3
	CM202433	Customer Relationship Management	3
Group B: Human Resource	CM202434	Employee Relations & Labour Laws	3
	CM202435	Performance Management System	3
	CM202436	Cross Cultural Human Resource Management	3
Group C: Finance	CM202437	Financial Derivatives	3
	CM202438	Financial System, Institutions and Instruments	3
	CM202439	Mergers, Acquisitions and Corporate Restructuring	3
Group D: Operations & Supply Chain Management	CM202440	Supply Chain and Logistics Management	3
	CM202441	Project Management	3
	CM202442	Service Operations Management	3
Group E: Information Systems	CM202443	Managing Digital Innovation and Transformation	3
	CM202444	Artificial Intelligence for Managers	3
	CM202445	Emerging Technologies in Data Base Management	3
		Practical Papers	
1	CM2023AC	AUDIT COURSE	0
2	CM202351	Entrepreneurial Lab II	1
3	CM202352	Managerial Skills Development Lab II	1
4	CM202353	Summer Training Project Report	4
5	CM202354	Major Lab II	1
6	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1

Note: Students selects any two groups in theory papers.