

Dr Sagar Mal Juniwal's APEX UNIVERSITY





FACULTY OF COMMERCE & MANAGEMENT Department of Management Teaching Scheme Session 2022 Onwards

Program Name: Master of Business Administration Course: MBA (Health Care & Hospital Management) YEAR/SEMESTER: I/I

S. No.	Subject Code	Subject Title	Credit
	Tillille	Theory Papers	-
1	CM202101	Fundamentals of Management	3
2	CM202102	Managerial Economics	3
3	CM202103	Operations Management-I	3
4	CM202104	Marketing Management	3
5	CM202105	Organizational Behavior	3
6	CM202106	Cost and Management Accounting	3
7	CM202107	Information Technology for Managers	3
8	CM202108	Business Statistics and Analytics for Decision Making	3
	<i>(</i> .	Practical Papers	y <u>∰</u> /
1	CM2021AC	AUDIT COURSE	6 0
2	CM202121	Seminar on Contemporary Issues	% /1
3	CM202122	Data Analytics Lab.	1
4	CM202123	Business Communication Lab.	1
5	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1
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Program Name: Master of Business Administration Course: MBA (Health Care & Hospital Management) YEAR/SEMESTER: I/II

S. No.	Subject Code	Subject Title	Credit
	Tillill	Theory Papers	
1	CM202201	Legal and Business Environment	3
2	CM202202	Corporate Strategy	3
3	CM202203	Quantitative Techniques	3
4	CM202204	Financial Management	3
5	CM202205	Human Resource Management	3
6	CM202206	New Enterprise and Innovation Management	3
7	CM202207	Operations Management- II	3
8	CM202208	Marketing Research	3
	<i>1</i> .	Practical Papers	y ∭
1	CM2022AC	AUDIT COURSE	0
2	CM202221	Mini-Project	% /1
3	CM202222	Business Ethics Lab.	1
4	CM202223	Managerial Computing Lab.	1
5	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1



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Program Name: Master of Business Administration Course: MBA (Health Care & Hospital Management) YEAR/SEMESTER: II/III

S. No.	Subject Code	Subject Title	Credit
	THE STATE OF THE S	Theory Papers	
1	CM202319	Hospital Material, Equipment & Supply Chain Management	3
2	CM202320	Organizational Management of Clinical & Super Specialty Services	3
3	CM202321	Essentials of Demography	3
4	CM202322	Diagnostic, Support & Utility Services.	3
5	CM202323	Quality & Accreditation in Healthcare	3
6	CM202324	Healthcare Data Management and Analysis	3
		Practical Papers	
1	CM2023AC	AUDIT COURSE	0
2	CM202351	Entrepreneurial Lab I	7 🎒
3	CM202352	Managerial Skills Development Lab I	<i>\$</i> /1
4	CM202353	Summer Training Project Report	4
5	CM202354	Major Lab I	1
6	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1



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Program Name: Master of Business Administration Course: MBA (Health Care & Hospital Management) YEAR/SEMESTER: II/IV

S. No.	Subject Code	Subject Title	Credit
	Tillill	Theory Papers	-
1	CM202419	Hospital Facility, Safety and Risk Management	3
2	CM202420	Health Financing and Insurance	3
3	CM202421	Introduction to Epidemiology	3
4	CM202422	Patient Care Management	3
5	CM202423	Service Marketing in Healthcare	3
6	CM202424	Customer Relationship in Healthcare	3
		Practical Papers	7 3
1	CM2024AC	AUDIT COURSE	0
2	CM202451	Entrepreneurial Lab II	7 <u>\$</u>
3	CM202452	Managerial Skills Development Lab II	' <i>≋</i>
4	CM202453	Research Project	3 /4
5	CM202454	Major Lab II	1
6	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1