



Dr Sagar Mal Juniwal's
APEX UNIVERSITY[®]
JAIPUR



FACULTY OF HUMANITIES AND ARTS
Department of Journalism & Mass Communication
Teaching Scheme Session 2022 Onwards

Program Name: Post Graduate Diploma

Course: Post Graduate Diploma in Journalism & Mass Communication

YEAR/SEMESTER: I/I

S. No.	Subject Code	Subject Title	Credit
Theory Papers			
1	JM701101	Growth and Development of Media	6
2	JM701102	Concept of Mass Communication	4
3	JM701103	Reporting and Editing for Print Media	4
4	JM701104	Photo Journalism	4
Practical Papers			
1	JM701121	Print Media	2
2	JM701122	Photo Journalism	2
3	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1



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S. No.	Subject Code	Subject Title	Credit
Theory Papers			
1	JM701201	New Media Technology	6
2	JM701202	Advertising and Public Relation	6
3	JM701203	Audio Visual and Mass Media	4
Practical Papers			
1	JM701221	Audio Visual and Mass Media	2
2	JM701222	Internship	4
3	SODECA	Social Outreach, Discipline & Extra Curricular Activities	1